Hello and thanks for downloading!

We are so glad that you are taking advantage of this free resource, and we hope that you find it helpful and inspiring! Our passion is creating positive, practical, and insightful content for fellow parents; and we know first-hand how much time and effort goes into each and every piece of content.

We have provided some ideas and general topics that have been proven to work well for our own site at specific times throughout the year. And we have also included a worksheet where you can sit down and plan out a year's worth of content at a glance! This is a great way to simplify, stay on track, and get organized.

Here at Adore Them, we also have a variety of ways that we partner with fellow content creators and brands:

We work with a variety of guest contributors so if you'd ever like to share your content with our audience, you can check out that option on our Submit page:
AdoreThem.com/Submit

We also have the ability to customize and create sponsored packages to match your brand's voice and messaging. To brainstorm options, you can reach out to Karissa directly:
karissa@adorethem.com

And if you would like pre-written content to help fill up your calendar, we have 50 articles with corresponding graphics available for purchase in our content library here:
AdoreThem.com/Content-Library

We wish you the best of luck in planning out your future content, and please let us know if we can help in any way!

Sincerely,
Karissa & Shari

CONTENT CALENDAR

ADORETHEM.COM

JANUARY

Topics that do the best after the New Year include getting organized, working on your health, and winter activity ideas.

FEBRUARY

February is obviously a great time for articles about gifts and romance, but other family-friendly topics like friendship also do well.

MARCH

This month is a great time to write about time management and parenting hacks that will help families through the school year.

APRIL

Easter and Spring themed articles can be fun to put together, and you can also include tips for Spring sports and kid activities.

MAY

May is another chance to create more evergreen parenting content, but travel content also does well leading up to summer.

JUNE

There is always a lot happening in June - schools are letting out, summer is starting, and we get to celebrate Father's Day.

JULY

July is a great month to focus on important summer safety issues - like sun, water, and travel safety for families of all ages.

AUGUST

Families start planning for Back to School this month so topics like shopping and getting back into routines are often found helpful.

SEPTEMBER

As school starts back up, families are looking to simplify and streamline their schedules while helping their children adapt.

OCTOBER

Between festive Fall activities and Halloween fun, you have the opportunity to create a lot of great, visual content.

NOVEMBER

The holiday season begins, which means that articles about family dinners and gift-giving become more popular in preparation.

DECEMBER

People are in the midst of wrapping gifts, baking cookies, and planning parties. Create content that is also festive and joyful.

CONTENT CALENDAR

ADORETHEM.COM

JANUARY	FEBRUARY	MARCH
1.	1.	1.
2.	2.	2.
3.	3.	3.
4.	4.	4.

APRIL	MAY	JUNE
1.	1.	1.
2.	2.	2.
3.	3.	3.
4.	4.	4.

JULY	AUGUST	SEPTEMBER
1.	1.	1.
2.	2.	2.
3.	3.	3.
4.	4.	4.

OCTOBER	NOVEMBER	DECEMBER
1.	1.	1.
2.	2.	2.
3.	3.	3.
4.	4.	4.